

MD. RASEL HOSSAIN

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Primary Email: raselhossain794@gmail.com
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Portfolio Website: <https://raselpro.com>



Career Objective:

To work with a reputed organization in a position where I can develop and utilize my versatile skill, add demanded value to the organization I work for and thus to prove my worth.

Employment History:

Total Year of Experience : 3.6 yrs

1. Digital Marketing Officer (0.2 yr)

(March, 2022 - Continuing)

Karim & Karim

Dhanmondi, Dhaka 1209

Area of Expertise

SEO and Digital Marketing (0.2 yr)

2. Sr. SEO Specialist (1.3 yrs)

(October, 2020 - February, 2022)

Rankwis

Uttara, Dhaka

Area of Expertise

SEO and Digital Marketing (1.3 yrs)

Duties/Responsibilities

SEO Team Leading, SEO Project Planning, Competitor Analysis, Niche Research, Keyword Research, Content Template and Instruction making for writers, On-Page SEO, Website SEO Audit, Technical SEO, Guest Post Managing, Instruction making for Web Developer, Social Media Posting Plan, Running Facebook ads campaign, Project Report Making and more...

3. SEO Expert (1 yr)

(September, 2019 - September, 2020)

iTechHub

Mughda, Dhaka.

Area of Expertise

SEO and Digital Marketing (1 yr)

Duties/Responsibilities

Keyword Research, WordPress paid theme customization, On-Page SEO, Off-Page SEO, Competitor Analysis, Running google ads campaign, WordPress website speed optimization, and more...

4. SEO Executive (0.2 yr)

(December, 2018 - March, 2019)

Shuvo IT

Shamoli, Dhaka

Area of Expertise

SEO (0.2 yr)

Duties/Responsibilities

- * Blog Commenting
- * Profile Backlink
- * Web 2.0 Link Building

5. Search Engine Optimizer (0.3 yr)

(August, 2018 - December, 2018)

DigitalVast

Kazi Nazrul Islam Avenue, Banglamotor mor, Dhaka-1000

Area of Expertise

SEO and Digital Marketer (0.3 yr)

Duties/Responsibilities

- *Managing Client Website
- *Social Media Profile Managing
- *Started a new affiliate Multi niche website with Wordpress theme including Niche Research, Keyword Research, Posting 50k word article there.
- *PBN Posting
- *Blog Commenting
- *Profile Backlink
- *Business Citation
- *Directory Submission
- *Social Media sharing
- *Bookmarking
- *Out Reach For Guest Posting
- *Web 2.0 Link Building

Academic Qualification:

Exam Title	Concentration/Major	Institute	Result	Pas.Year	Duration
Master of Science (MSc)	Mathematics	Govt. Shahid Sohrawardi College	Appeared	2018	1
Bachelor of Science (BSc)	Mathematics	Govt. Shaheed Suhrawardi College Under University Of Dhaka	CGPA:2.79 out of 4	2016	4 years
HSC	Science	Gridkalindia Hazera Hasmat Degree College	CGPA:4.8 out of 5	2012	2 Years
SSC	Science	Sahebgonj Secondary School	CGPA:4.81 out of 5	2010	2 years

Training Summary:

Training Title	Topic	Institute	Country	Location	Year	Duration
Practical SEO	SEO Basics, Keyword Research, On-Page Optimization, Content Optimization, Off-Page	BASIS Institute of Technology & Management (BITM)	Bangladesh	BDBL Bhaban, 12 Kawran Bazar, Dhaka-1215	2016	1 Month

	Optimization, Competition Analysis.					
Graphics Design	Adobe Photoshop & adobe illustrator, UI Design	BASIS Institute of Technology & Management (BITM)	Bangladesh	BDBL Bhaban, 12 Karwan Bazar, Dhaka-1215	2016	3 Month
Computer Application (Office Programs)	Computer Fundamentals, MS Word, MS Excel, MS Access/Data Entry, MS Power Point, Internet E-mail Concept	Youth Development Center	Bangladesh	Jatrabari, Dhaka	2013	3 Month

Professional Qualification:

Certification	Institute	Location	From	To
Practical SEO	BASIS Institute of Technology & Management (BITM)	3rd Floor, BDBL Bhaban, East 12, Dhaka 1215	March 1, 2016	April 2, 2016

Career and Application Information:

Available For : Full Time
 Preferred Job Category : IT/Telecommunication
 Preferred District : Dhaka
 Preferred Organization Types : IT Enabled Service, Multinational Companies, E-commerce

Specialization:

Fields of Specialization
<ul style="list-style-type: none"> • Digital Marketing • Practical SEO • Teaching/ Training • Team Lead

Extra Curricular Activities:

Traveling, Fishing and Gardening.

Language Proficiency:

Language	Reading	Writing	Speaking
Bengali	High	High	High
English	High	High	Medium

Personal Details :

Father's Name : Md. Altaf Hossain
 Mother's Name : Fatema Begum
 Date of Birth : March 15, 1995
 Gender : Male
 Marital Status : Unmarried
 Nationality : Bangladeshi
 National Id No. : 2384931966

Religion : Islam
Permanent Address : 289,Sarmahal, Nalchhiti, Nalchhiti, Jhalakathi 8420
Current Location : Dhaka

Reference (s):

Reference: 01

Name : Md. Jahangir Alam
Organization : The Xpress
Designation : CEO
Address : Mirpur, Dhaka.
Mobile : 01758124638
Relation : Family Friend

Reference: 02

Md. Abdur Rahim Mallik
Sarmahal Bazar & High School Jam E Masjid
Chairman
Sarmahal, Nalchity, Jhalokathi
01716219579
Relative